



BEM

Trading Cards Game



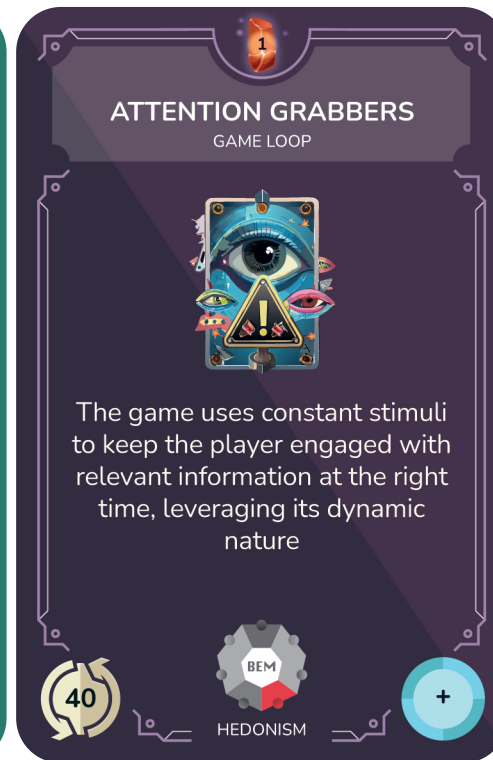
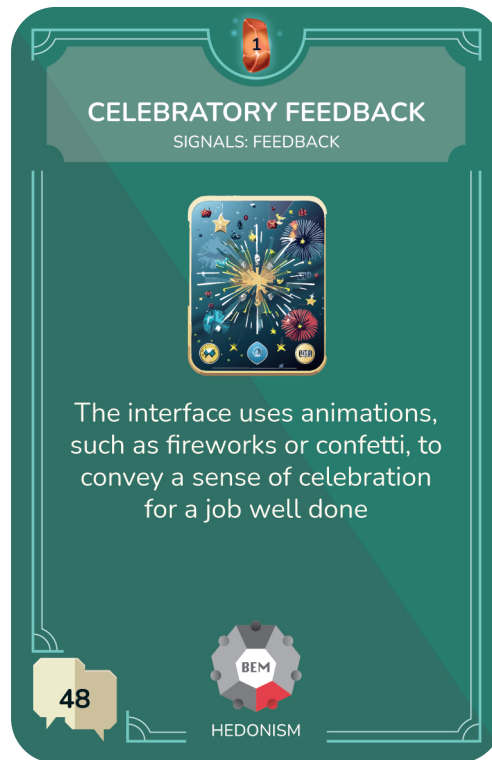
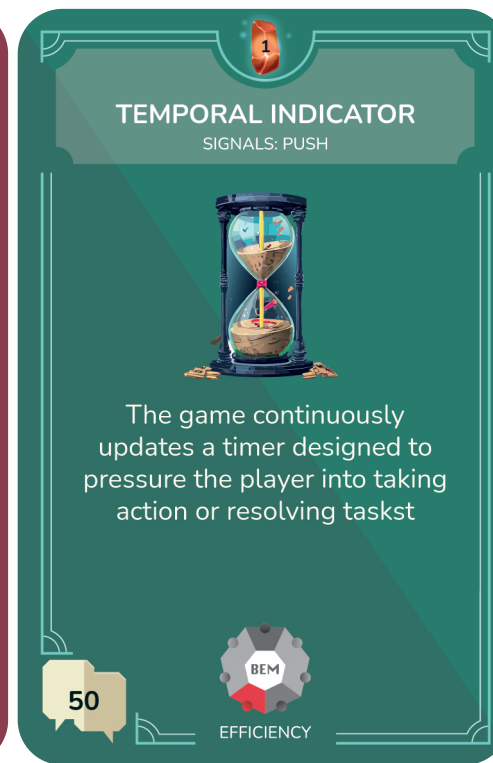
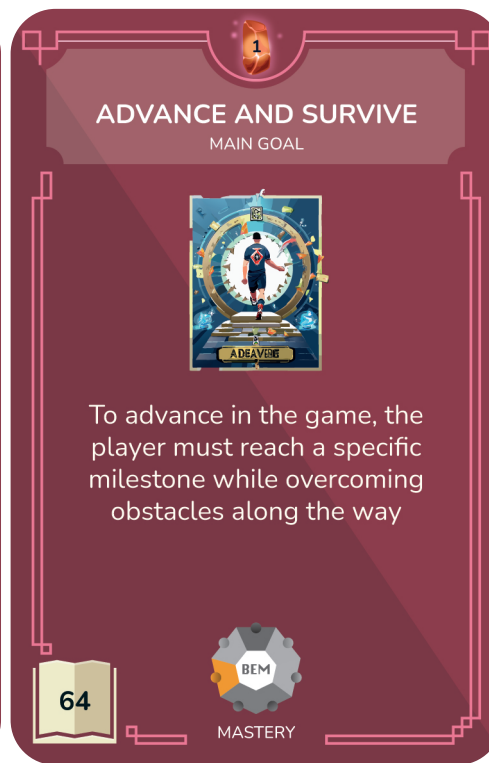
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EXTERNALIZATION

DRIVER DOMAIN



The need to project your identity through external insignia and stuff

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EPIC IDENTITY

BEM

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EXPERIMENTATION

DRIVER DOMAIN



The desire to learn through trial and error, even if it involves making mistakes or taking risks in the process.

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DISCOVERY

BEM

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TRAINING GROUNDS

GAME LOOP



Players can practice in safe spaces that closely emulate real situations but with reduced consequences for failure

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MASTERY

BEM

+

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SOCIAL FUN GAME

GAME SCHEMA



A game designed to enhance the social experience by incorporating light, fun interactive elements filled with surprises and low-stakes challenges

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RELATEDNESS

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VERTIGO GAME

GAME SCHEMA



A game or game experience designed to evoke intense emotions through sensory stimulation, such as theme park rides or time-pressured video games

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HEDONISM

BEM

